PROFESSIONAL’S CHOICE – NHSRA or NHSRA-JH
SMB Elite™ Equine ATHLETE OF THE MONTH APPLICATION

When completing this application, please type or print using black or blue ink. Entries must be received by May 1, 2014 to be eligible. Incomplete or illegible entries will not be considered. You must be an active member of NHSRA or NHSRA JH in good standing to be eligible for this award. Your horse does not have to be registered to be considered for this award. Mail your application, essay, and picture of your horse to: Professional’s Choice SMB Elite™ Equine Athlete of the Month, c/o NHSRA or NHSRA JH, 12011 Tejon Street, Suite 900, Denver, CO 80234.

Please circle the logo that matches your Division

(Blank Spaces will result in points being taken away)

NAME ____________________________________________ DATE ______________

ADDRESS _______________________________________________________________________

CITY ___________________________ STATE __________ ZIP_________________________

PHONE (_____) __________________________ EMAIL ____________________________

AGE _______ GRADE _______

HORSE’S NAME AND/OR NICKNAME _____________________________________________

HORSE’S AGE_______________________ HORSE’S BREED _______________________

EVENTS YOUR HORSE WORKS ___________________________________________________

HOW LONG HAVE YOU OWNED THE HORSE? ___________________________________

AWARDS OR ACCOMPLISHMENTS THIS HORSE HAS ACHIEVED ____________________

________________________________________________________________________________

LIST ANY “VOLUNTEER” ACTIVITIES THIS HORSE IS INVOLVED IN (e.g., Parades, Special Kids’ Rodeos, Therapeutic Riding, etc...) ____________________________________________

SPECIAL TALENTS, “TRICKS” OR TRAITS YOUR HORSE IS KNOWN FOR

________________________________________________________________________________

________________________________________________________________________________

DESCRIBE ONE PERSONALITY TRAIT YOU AND YOUR HORSE SHARE AND GIVE AND EXAMPLE OF WHY YOU FEEL THAT WAY ____________________________________________

________________________________________________________________________________

________________________________________________________________________________

Essay Question: TELL US WHY YOUR HORSE SHOULD BE SELECTED AS THE PROFESSIONAL’S CHOICE SMB ELITE™ EQUINE ATHLETE OF THE MONTH (150 words or less) (Please attach a separate document for your essay.)
Dear NHSRA or NHSRA-Junior High Division Member,

Professional’s Choice hit the road running with their new NHSRA sponsorship program in the spring of 2001 and the pace hasn’t slowed. In addition to supporting the annual NHSFR and NJHFR scholarship fund and providing over $20,000 in prizes for 2013 NHSFR and NJHFR contestants, Professional’s Choice has stepped up the pace by once again featuring an exciting program called the Professional’s Choice-SMB Elite™ Equine Athlete of the Month awards designed to recognize exemplary NHSRA and NHSRA-Junior High Division equines who are champions in and out of the arena.

Featuring the Professional’s Choice scientifically tested Professional’s Choice SMB Elite™Value Four Pack system, boy’s and girl’s Elite™ Equine Athlete of the Month winners will be selected based on performance, awards, and other general related characteristics and traits. In addition, each applicant will be required to write a short 150 word or fewer essays on the question “Why should your equine athlete be selected as the Professional’s Choice SMB Elite™ Equine Athlete of the Month?” To be considered, the applicant must be a current NHSRA or NHSRA-Junior High Division member in good standing and the application must include:

1. All requested materials and the application must be legible.
2. A computer generated essay (150 words or less) related to the above question. IMPORTANT: The picture cannot be returned.
3. Picture and photo release (if applicable). IMPORTANT: The picture cannot be returned.
4. Only applications received between September 1, 2013 and May 1, 2014 will be considered.

Monthly boy’s and girl’s winners will receive an SMB Elite™ Value Pack and will be featured in the NHSRA Times and on the NHSRA and NHSRA-Junior High Division’s official website at http://nhsra.org. From the monthly winners both a boy’s and girl’s national winner will be selected and awarded $1,000 scholarships each at the National High School Finals or National Junior High Finals Rodeo. Once you have submitted an application it is not necessary to re-submit a new application. All applications received to date will be considered monthly. However, you can resubmit a new application if situations have occurred that will strengthen your original application.

Remember, the quicker your application is received, the greater the number of monthly chances you will have to be chosen. If you have any questions concerning the new Professional’s Choice-NHSSRA or NHSRA-JH SMB Elite™ Student Athlete of the Month program, call the NHSRA office at 800-466-4772 or visit the NHSRA or NHSRA-Junior High Division website. Best of luck with the 2013-2014 rodeo season and we look forward to seeing your application soon.

Sincerely,
Lisa Lowry, Sponsorship Director